SUMAN DAS

Design Manager | Decision Intelligence UX | Enterprise SaaS | Analytics Platforms | Behavioral Design

Ahmedabad, India | +91 9427629654 | suman2475@gmail.com

LinkedIn: linkedin.com/in/suman2475 | Portfolio: https://sumandas.lovable.app

Professional Summary

Design leader with 19+ years of experience in Enterprise SaaS, Decision Intelligence, Analytics, FinTech, Higher Education, and Workflow Automation. Expert in dashboard UX, data visualization, forecasting, scenario modeling, design systems, AI-assisted workflows, and cross-functional leadership. Delivered measurable outcomes including 2.5x adoption growth, 40–50% planning-effort reduction, and forecast accuracy improvements from 65% to 90%.

Core Skills

Product Design, UX Strategy, Design Leadership, Enterprise SaaS, Decision Intelligence, Analytics Dashboards, Data Visualization, Forecasting, Scenario Modeling, Workflow Automation, Design Systems, Figma, AI Tools, Stakeholder Management, Research, Usability Testing, Information Architecture

Professional Experience

Design Manager (UI/UX) | Techiebutler | Aug 2024–Present

- Led UX strategy across Enterprise SaaS, FinTech, Analytics and AI-assisted workflow platforms.
- Improved design and workflow efficiency by 30–40% through reusable patterns and design systems.
- Reduced onboarding journey from 11 to 5 steps, cutting friction by ~55%.
- Increased dashboard adoption by 2.5x through improved information architecture and decision-focused UX.

Team Lead (UI/UX) | Radixweb | Dec 2020–Jun 2024

- Designed 0-to-1 Decision Intelligence platforms for higher education.
- Reduced enrollment planning effort by 40–50%.
- Improved strategic planning efficiency by 40%.
- Directed end-to-end UX delivery across the product lifecycle.

Selected Enterprise Products

Enrollment Decision Studio: Forecast accuracy improved from 65% to 90%; planning effort reduced 40–50%; adoption increased 2.5x.

Academic Portfolio Intelligence: Program evaluation reduced from days to hours; planning efficiency improved 40%; high-growth opportunity identification increased 25%.

SentinelOps: Reduced device management effort by 40%; improved response workflow efficiency by 35%.

HomeLoan Navigator: Increased lead generation by 3–4x; reduced qualification friction by 40%; improved lead capture efficiency by 25–40%.

Education & Certifications

B.Sc. Physics

Advanced Programmer in C++ – IIT Bombay

Microsoft .NET Certification

Tools

Figma, FigJam, Miro, Lucidchart, ChatGPT, Claude, Gemini, Perplexity, Notion AI, Lovable, v0

Call to Action

Open to Design Manager, Senior Manager UX, Principal Product Designer, and Head of Design opportunities in India and remote-first organizations.